

## **Dear Industry Supplier**

We're excited to invite you to exhibit at the Electricity Expo Africa (EEA) which is scheduled to take place at the **Johannesburg Expo Centre**, from August 19 - 21, 2025.

Welcome to the dawn of a brighter future at South Africa's very first Industry Driven Electricity Expo.

Where, under one roof, we gather visionaries, industry leaders, and innovators to explore and shape the future of electricity across the continent.

The Electricity Expo Africa is owned by the Electrical Industry in South Africa. It is driven and managed by employers and workers in the South African Electricity Industry and is endorsed by Government.

The Electricity Expo Africa promises to be a **dynamic platform for installers**, **suppliers**, **manufacturers**, **distributors**, **and regulators to converge and exchange innovative solutions** that will address Africa's pressing energy crisis.



The event will showcase the latest advancements in electrical technologies, renewable energy solutions, and smart grid innovations, while facilitating key business-to-business (B2B) opportunities that support sustainable growth and long-term societal benefits.

We've attached further details for available stand packages, sponsorships and exhibition opportunities for your consideration. These packages offer a range of benefits, including brand visibility, networking opportunities.

If you're interested in exploring this exciting new opportunity further, please don't hesitate to contact us.

Thank you for considering our invitation and we look forward to discussing your requirements with you.

Best regards,

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The Electricity Expo Africa: Powering Africa's Future with Innovation, Reliability, and Opportunity.