

Date: 18 June 2025

Invitation to Participate in the Electricity Expo Africa 2025, Johannesburg South Africa

Greetings

My name is Mogomotsi Mark Mfikoe, the National Director of the Electrical Contractors Association (South Africa) (ECA(SA)) and a Director of the Electricity Expo Africa. I am part of the organising team that is putting together the Electricity Expo Africa 2025 to be hosted at the Johannesburg Expo Centre from 19-21 August 2025 in Johannesburg, South Africa.

This communication serves as an invitation to you to participate as an **Exhibitioner at the Expo.**

The **ECA(SA)** members have mandated the association to organise this event because they want to meet exhibitioners like you under one roof and do business with you. They want exposure to your services and technologies to facilitate business transactions. They even want to set up appointments with you in business to business (B2B) sessions.

Your business has solutions to their challenges, and they are looking forward to visiting your stand so as they can be exposed to your contribution in their quest to deliver value adding services to their customers. They have identified you as a critical component in their service delivery mission and they want to walk this journey with you.

Secure your exhibition stand for a **Shell Scheme** @ R4250(\$240) per m², **Indoor Floor Space Only** R3500 (\$195) per square meter or **Outdoor Floor Space** for R750(\$45) per square meter. We also offer Stand Building & Customisation. Talk to our team and they will help you secure your prime spot. <u>Book your stand now</u>. Help us make this industry organised Expo have the desired impact for the benefit of the industry and society.

We call on international and South African based distributors, manufacturers, specifiers, wholesalers and suppliers to the industry to use this opportunity to participate in the Expo. We organise the Expo but in reality, it belongs to all of us.

The sales team comprises of the following persons in South Africa: Bontle Mokgeledi (<u>Bontle@ecasa.co.za</u>); Theresa Megalane (<u>Theresa@ecasa.co.za</u>)Tiisetso Makokokoe (<u>tiisetso@electricityexpoafrica.com</u>); Nkateko Manganyi (<u>nkateko@electricityexpoafrica.com</u>); Maake Tjale (maake@electricityexpoafrica.com)

We are looking forward to doing business with you at the Expo and beyond.

Yours faithfully

Mogomotsi Mark Mfikoe

Director

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